



SSVR Board Meeting Minutes – Jan. 30, 2024

Approved on June 5, 2024

Meeting was called to order by president Cheryl Hill at 3:04 p.

Confirmed that a quorum was present with board members Cheryl Hill (CH), Larry Thompson (LT) and Dennis Palmer (DP) present.

Board members Michael Alperovich and Kelly Burgess were absent. Property Manager Maria Mitchell (MM), Rental Manager Jennifer Moore (JM) and Rental Committee Chairman Skip Clark (SC) were also in attendance.

MM stated that proper notice was given for this meeting.

Motion to approve prior meeting minutes from October 23, 2023 was made by LT, seconded by DP, all agreed.

NEW BUSINESS

Rental Rates for 2024 and 2025 – a great deal of discussion followed on establishing rates as proposed by the Rental Advisory Committee. SC highlighted the proposal with these key elements. 2024 rates will remain as published for the peak season of January thru April along with the established holiday periods during the year. A base rate of \$1995 per week will be established and will be the going rate for June, July and the first two weeks of August. The base rate (\$1995) will be discounted by 10% to \$1795 per week which will be effective for the month of May and from the second week of August thru the second week of December. These revised rates are for new bookings only.

2025 rates – peak season rates for January thru April will be increased by 5% over the 2024 rates. Any renters that have already booked for 2025 will be given the 2024 rate. The remainder of the year will initially maintain the same base rate and discounted rate as 2024. At the end of 2024 (November – December) we will assess the impact of these rates on our rentals to determine if they need to be revised for 2025.

SC will meet with MM and JM during the week of February 5th to formalize the rates for use by our new rental system. This will include establishing new daily rates to be used for less than weekly rentals.

Motion to accept this new rate structure was made by LT, seconded by CH, all agreed.

Cleaning Fees – unit cleaning fees will be increased from \$125 to \$150 immediately for all new bookings. MM will begin negotiating with our cleaning crew to establish what their new rate will be.

During these negotiations it is a good time to have them agree to inspect the units more closely (are coolers empty and clean, is the bedding clean and intact, etc.) as part of their routine.

Motion to adjourn the meeting was made by DP, seconded by CH, all agreed. Meeting was adjourned at 4:19 p.

Respectfully Submitted,

Dennis Palmer, Secretary of the Board for SSVR